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# What do we mean by "Green Procurement"?

- Showing preference for purchasing products that are:
  - Made with Recycled Content
  - Biobased
  - Environmentally Preferable
  - Energy Efficient
  - Alternative Fuels or Vehicles
  - Lacking in Ozone-Depleting Substances (ODS)
  - Without EPA Priority Chemicals





- Plastic used to make soft drink bottles, food containers, and fabric (#1)
- Type of plastic commonly used in milk and water jugs (#2)
- A hard, brittle, generally transparent or translucent material formed from the rapid cooling of liquefied minerals
- A lightweight, silver-white, metallic element that makes up approximately 7 percent of the Earth's crust
- A strong, durable material made of iron and carbon, often used as a component in cans and as a structural material in construction

Steel

Alumin

um HDPE

PET

**Glass** 

#### Green Procurement

#### O DO Breen Procurement Policy

- Affirmative Procurement
  - Regulatory Drivers
  - Buy Recycled Program CPGs and RMANs
  - Buy Biobased Program
- Other Aspects of Green Purchasing
  - Environmentally Preferable
  - Energy Efficient
  - Alternative Fuels and Vehicles
  - Ozone-Depleting Substances
  - Priority Chemicals
- Finding Green Products
- Reporting





- Formally Establishes DOD Green Procurement Program (GPP) and Metrics
- Requires that green products and services be considered as first choice for all procurements
- Assigns responsibility to virtually every DOD employee; notes need for GPP awareness training
- Requires implementation at organizational level where initial purchasing requirements are defined
- Requires documentation of objectives, targets, and actions in an installation-level plan
- Uses the EMS framework for implementation

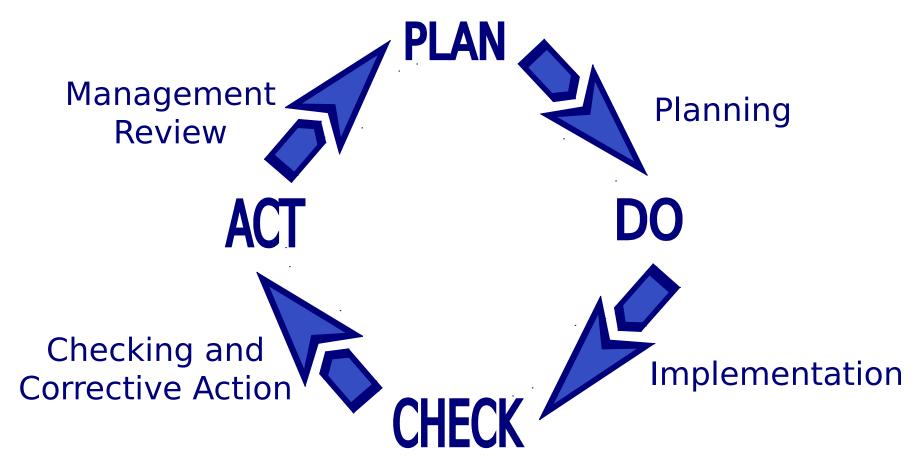


#### Environmental Management

- to integrate environmental considerations into all operations, and to systematically identify, evaluate, and control environmental impacts associated with those operations
  - •Required of All Army Installations by:
    - EO 13148, Greening the Government through Leadership in Environmental Management
    - Army Policy Memorandum, 13 July 01
    - DOD Policy Memorandum, 5 Apr 02

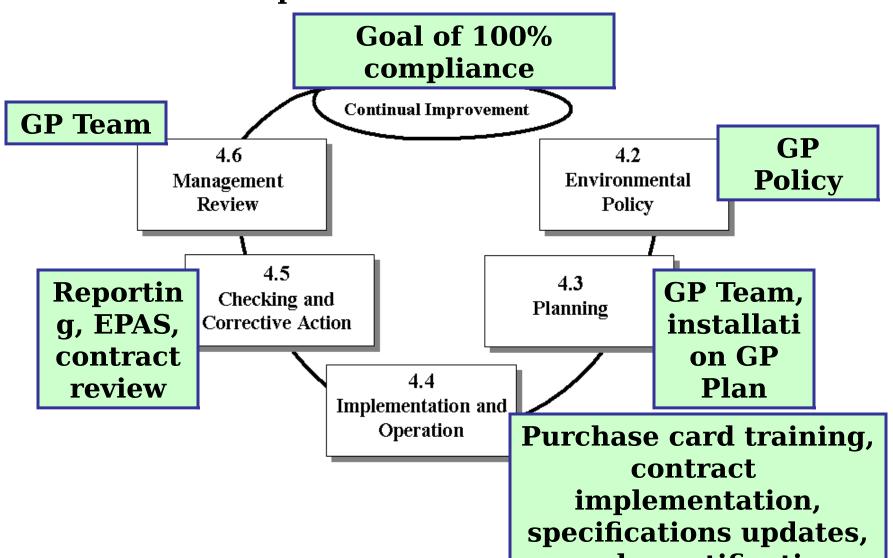


#### The EMS Process



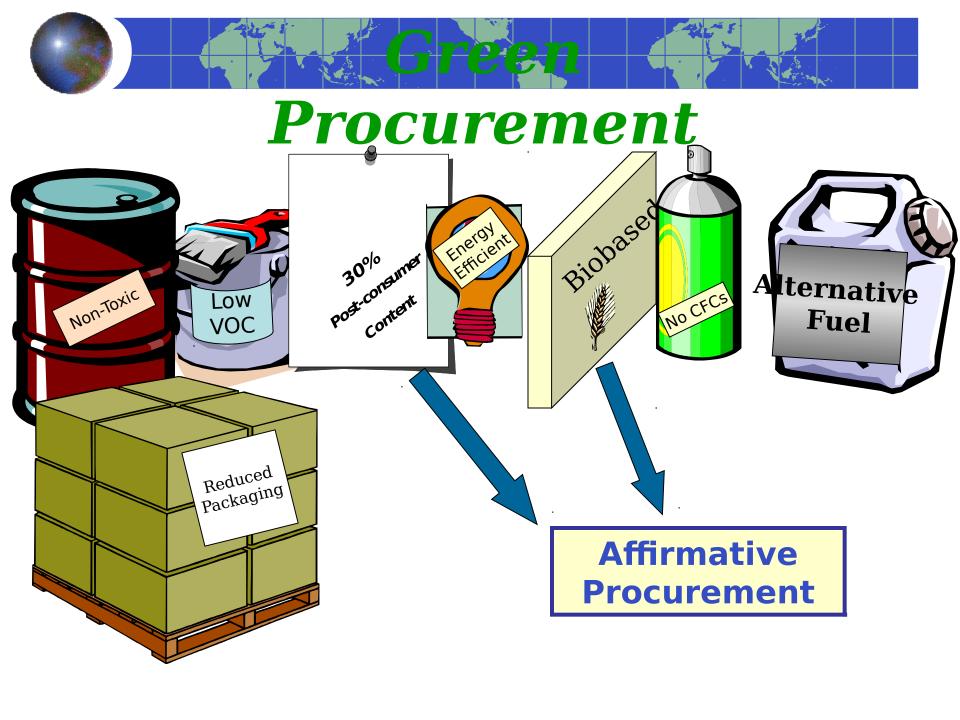


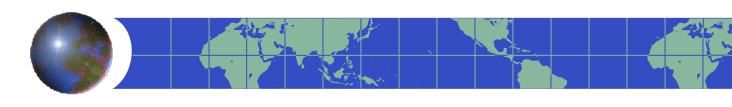
Numbers correspond to ISO 14001 Standard Elements





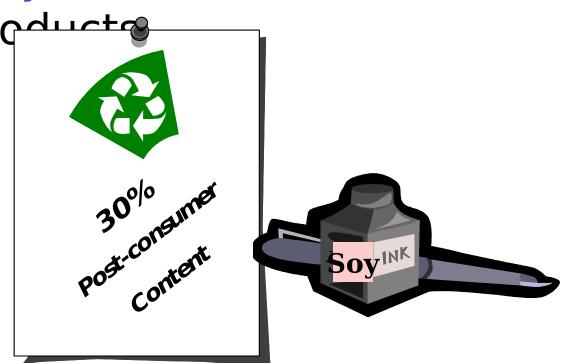
- EO 13101, Greening the Government Through Waste Prevention, Recycling, and Federal Acquisition, Sept 98
- EO 13221, Energy Efficient Standby Power Devices
- EO 13123, Greening the Government Through Efficient Energy Management, June 99
- EO 13134, Developing and Promoting Biobased Products and Bioenergy, Aug 99
- EO 13148, Greening the Government Through Leadership in Environmental Management, April 00
- EO 13149, Greening the Government Through Federal Fleet and Transportation Efficiency, April 00
- EO 13150, Federal Workforce Transportation, April 00





#### Affirmative Procurement

 The policy and practice of purchasing goods made with recycled materials and/or biobased





#### AP Program Status

- EPA's "Buy Recycled" Program
  - Products designated since 1995
  - Currently 61 designated products
- USDA's "Buy Bio" Program
  - Six products designated March 06
  - Intend to propose 60 products



Match the product on the left with the recycled/biobased product on the right

- Coffee beans, banana peels, tobacco leaves
- Old blue jeans
- U.S. currency
- Potato starch and limestone
- Automobile tires
- Plastic drink bottles
- Soybean of
- Rice straw
- Cotton seed lint

Ink

Food service Paper Paper

Spill
Absorbent
Park benches and
Coffee cups and
Pencilsableware

**Playground** 

Partie Pa

70



#### **Definitions**

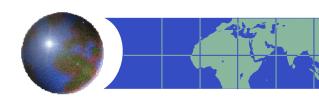
- •Recycled Materials may be either:
  - Materials recycled within a manufacturing process, or
  - Recovered Materials (materials recovered from the waste stream and made into new products).
    - Post-Consumer Materials are recovered materials specifically generated in the consumer sector (homes, businesses, etc). These make up the largest portion of the overall waste stream so it is important to look for post-consumer material content in the products we purchase!



# Does Recycling Make a Diffecting One Ton of Paper:

- Reduces solid waste by 49%
- Reduces total energy consumption by 43%
- Reduces net greenhouse gas emissions(CO2 equiv.)

- Reduces hazardous air pollutant emissions by 90%
- Reduces particulate emissions by 40%
- Reduces absorbable organic halogen emissions to water by 100%
- Reduces suspended solids emissions to water by 30%



# Why Affirmative Procurent?



The Federal government spends about \$250 Billion every year - and has put this buying power behind the country's recycling and agricultural programs



#### Benefits of Buying Recycled

- Creates recycling markets
- Saves energy
- Conserves resources
- Saves money
- Saves landfill space
- Reduces pollution
- Provides incentive for development of new technologies
- Promotes environmental stewardship



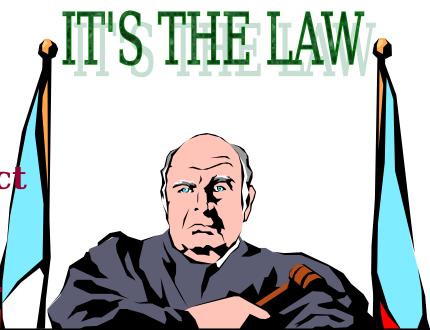
Purchasing recycled products is the key to completing the recycling loop!



# Why Affirmative Procurement?

Resource Conservation and Recovery Act

xecutive Order 13101



Federal Acquisition Regulations

2002 Farm Bi

# Resource Conservation and Recovery Act (RCRA), 1976

Section 6002 required EPA to publish guidelines for affirmative procurement and required procuring agencies to develop an AP program within 1 year of the guidelines Section 6002 of RCRA was codified in 40 CFR Part 24

### WHAT IS A PROCURING AGENCY?



- Any Federal Agency
- Any state or local agency using appropriated Federal funds for a procurement
- Persons contracting with such agencies
- Applies to procurements of designated items exceeding \$10,000 in a year
- > \$10,000 threshold applies to entire agency (e.g., Dept. of Interior, Dept. of Defense)

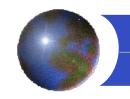
#### EPA's Buy Recycled Program: Comprehensive Procurement Guidelines (CPGs) and Recovered Materials Advisory Notices (RMANs)

- CPGs designate the products that must contain recovered material
- RMANs provide recommended recycledcontent percentages and guidance on buying recycled-content products

Example: CPG: What Products Products To Buy



Example : 30% post



#### Exceptions



Price



Performance



- According to RCRA, procuring agencies must show procurement preferences unless the product:
  - Is available only at an unreasonable price
  - Will not meet reasonable performance standards
  - Is unavailable within a reasonable timeframe or at a sufficient level of competition



# How Do I Use An

Exception?If you purchase a noncompliant product for reasons of price, performance, or availability, AND the purchase was for more than \$2500, you must document the reasons for not purchasing the compliant (e.g. called a writtered) pure duct recycled or

determination of justification



# EO 13101 - Greening the Government Through Waste Prevention, Recycling and

Directed (EPA-to iquide iAP (n) compliance) inspections

Required agencies to provide AP training

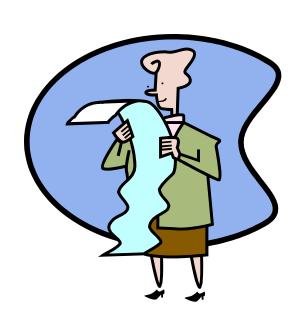
 Required procuring agencies to follow procurement guidance published in the Federal Register

Introduced biobased products as part of AP programs

 Encouraged purchase of environmentally preferable products and services

# EPA-Designated Products under the Buy Recycled Program Product Categories:

- Construction
- Landscaping
- Non-paper Office Products
- Paper and Paper Products
- Parks and Recreation
- Transportation
- Vehicular
- Miscellaneous

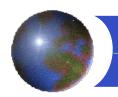




#### CONSTRUCTION PRODUCTS

- Building insulation
- Carpet
- Cement and concrete
- Consolidated and reprocessed latex paint
- Floor tiles
- Laminated paperboard
- Patio blocks
- Shower and restroom dividers

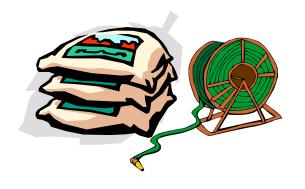
- Structural fiberboard
- Carpet cushion
- Flowable fill
- Railroad grade crossings/surfaces
- Modular Threshold Ramps
- Nonpressure Pipe
- Roofing Materials

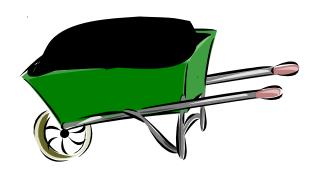


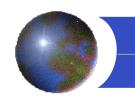
#### LANDSCAPING PRODUCTS

- Garden and soaker hoses
- Hydraulic mulch
- Lawn and garden edging
- Yard trimmings compost

- Food waste compost
- Landscaping timbers and posts (plastic lumber)







#### NON-PAPER OFFICE PRODUCTS

- Binders (paper, plastic covered)
- Office recycling containers
- Office waste receptacles
- Plastic desktop accessories
- Plastic envelopes
- Plastic trash bags
- Printer ribbons
- Toner cartridges
- Office furniture

- Solid plastic binders
- Plastic clipboards
- Plastic clip portfolios
- Plastic file folders
- Plastic presentation folders



# PAPER AND PAPER PRODUCTS

- Commercial/industrial sanitary tissue products
- Miscellaneous papers
- Newsprint
- Paperboard and packaging products
- Printing and writing papers





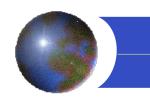
## PARK AND RECREATION PRODUCTS

- Plastic fencing
- Playground surfaces
- Running tracks

- Park and recreational furniture
- Playground equipment







# TRANSPORTATION PRODUCTS

- Channelizers
- Delineators
- Flexible delineators
- Parking stops
- Traffic barricades
- Traffic cones







#### VEHICULAR PRODUCTS

- Engine coolants
- Re-refined lubricating oils
- Retread tires
- Rebuilt vehicle parts





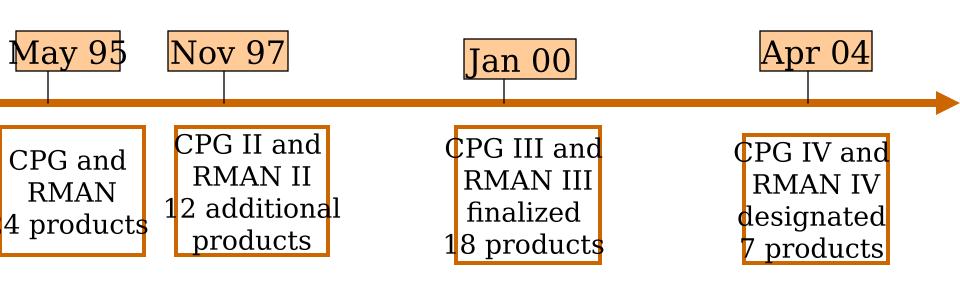
MISCELLANEOUS PRODUCTS

- Pallets
- Sorbents
- Awards and plaques
- Industrial drums
- Mats
- Signage, including supports
- Strapping and stretch wrap
- Bike racks
- Blasting grit





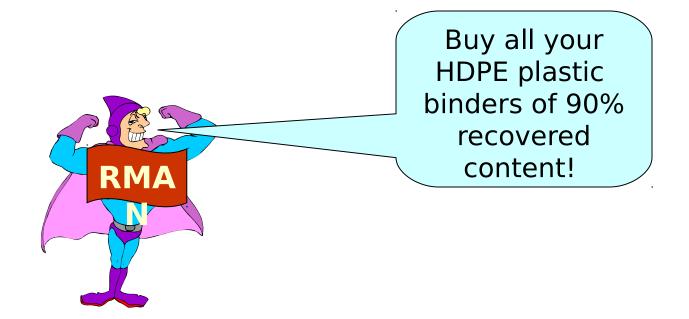
#### CPG and RMAN Timeline



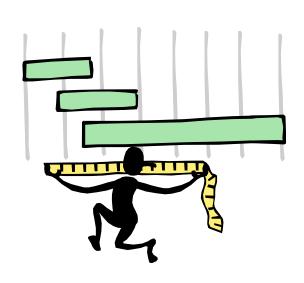
- = 61 designated products
- CPGs are codified in 40 CFR part 247



 RMANs provide content recommendations and guidance on buying recycled-content products



#### RMANs Provide Recommended Standards for Purchasing CPG Items

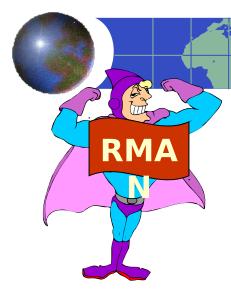


- These Standards May Be Expressed As:
  - Minimum recovered material content levels
  - Recovered material content ranges
  - Management practices
- Considered Guidance Not Codified in 40 CFR 247



# Example of RMAN Expressed as Minimum Content Level

minimum



# **Example of RMANs Expressed as Ranges**

### **Non-Paper Office Products**

PRODUCT	%	%
CATEGORY	POSTCONSUMER FIBER CONTENT	RECOVERED FIBER
Plastic Trash Bags	10-100%	
Plastic covered binders		25-50%
Paper covered binders	75-100%	90-100%

# Examples of RMANs Expressed as Management Practices



- Obtain remanufacturing services for used cartridges
- Procure remanufactured toner cartridges
- Procure new toner cartridges made with recovered materials

### Printer Ribbon:

- Procure ribbon reinking or reloading services in conjunction with printer service contracts, or
- Purchase reinked or reloaded printer ribbons

### Engine Coolant:

- Reclaim spent engine coolants onsite for use in vehicles, or
- Establish service contract for reclamation of spent coolant
- If coolant is purchased directly, reclaimed coolant should be specified.

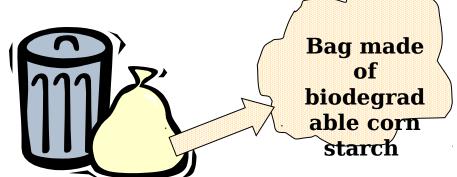


### When to Apply the RMAN

 The AP requirements apply when purchasing CPG items made of the material specified in the RMAN!

 The purchaser is NOT prevented from buying items made from other

Plastic bag made of 10% post consumer fiber



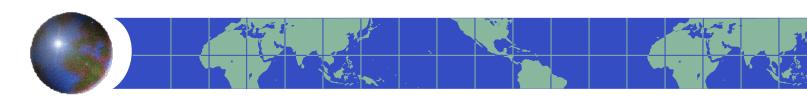


### RMANS: Same CPG Item - Different

Non-Pa**Matyfile** Froducts

PRODUCT CATEGORY	% POSTCONSUMER FIBER CONTENT	% RECOVERED FIBER
Plastic Clipboards - HDPE	90%	90%
Plastic Clipboards - PS	50%	50%
Plastic lipboards -	15%	15-80%

No RMAN for wood or fiberboard clipboard!



## Review

- Which of the following is NOT a regulatory driver of Green Procurement?
  - Resource Conservation and Recovery Act
  - Natural Resources Act
  - Exec Order 13101
  - 2002 Farm Bill



## Review

- What does EPA publish that contains the list of designated products under the Buy Recycled program?
  - DOD Policy and Strategy
  - Executive Orders
  - Comprehensive Procurement Guidelines
  - 2002 Farm Bill



## Review

- Which of the following is NOT a category of CPG products under the Buy Recycled program?
  - Construction products
  - Paper products
  - Park and Recreation products
  - Electronic products



### USDA's Buy Biobased

- Products are commercial or industrial products (other than food or feed) that utilize biological products or renewable domestic agricultural (plant, animal, and marine) or forestry materials
  - The Farm Bill (May 2002) made Federal agency purchase of biobased products mandatory
  - One year from item designation, Federal agencies must incorporate preference for the biobased item into their AP programs



### Benefits of Biobased

Provide renewable raw materials for a broad range of nonfood and nonfeed products

- Provide new and expanded markets for agricultural feedstocks
- Reduce U.S. dependence on petroleum and other imports
- Introduce products that are friendlier to the environment than their petroleum-based counterparts
- Foster rural and sustainable development



Soybean powered Agric Research Service tour b



- Itemsch 06, 7 CFR Part 2902, Designation of Biobased Items for Federal Procurement, Final Rule
  - The six designated items are:
    - mobile equipment hydraulic fluids
    - urethane roof coatings
    - water tank coatings\*
    - diesel fuel additives
    - penetrating lubricants
    - bedding, linens, and towels\*



\*Effective date deferred for these items since they are currently only available from limited

## Biobased Items Designation

- Examples of other items products USDA intends to propose for designation: sunflower oil-based lubricants, fuel briquettes made of coal fines and milk protein binders, canola oil fuel additives, collagen drug capsules, adhesive made from wheat protein, linseed oil solvents and thinners
- For information and to find qualifying biobased products, visit www.biobased.oce.usda.gov



### Potential Biobased

## Product List

- 11 categories
  - Adhesives
  - Construction materials and composites
  - Fibers, paper, and packaging
    - Example Item: Wovenfluids fiber products
  - Fuel additives
  - Landscaping materiais, Solvents and cleaners compost and fertilizer Sorbents

- Lubricants and functional
- Plastics
- Paints and coatings



Plant and vegetable inks

N Evra para la liba para Nilavyra i pila sila





### Biobased Program -Applicability



- \$10,000 annual expenditure threshold applies to Agency
- Applies to all Federal Agencies, but unlike RCRA, does not apply to state and local agencies or persons contracting with such agencies
- Does not apply to motor vehicle fuels or electricity
- Does not apply if conflicting with recycled content requirements
- Price, performance, and availability exceptions apply



### Enforcement of AP

- EO 13101 directs EPA to conduct reviews of RCRA 6002 compliance at Federal facilities
- Conducted during EPA multimedia inspections (RCRA) - began FY 00
  - Notices of Violations Possible
  - Initial focus on motor pools, now on contracting
- •Inspection questions include:
  - Annual use/purchase of CPG product
  - How much purchased with recovered materials
  - Are requirements reflected in contracts/agreements
  - Is there awareness of requirements
  - Reasons/barriers for not using compliant products
  - Purchases of product made with credit card



### What Kinds of Purchases are

Afforthases made by a Federal agency, or by other agencies using appropriated federal fundamental fund



- Credit card purchases
- Contract actions
- Local purchases
- Central supply purchases
- Purchases from government supply sources
- Purchases made online





...IF YOU BUY IT, OR SPECIFY IT



What About the Mandated Sources of

• Entire your product needs; for example, folders made with recycled content paper

Second, go to your mandatory sources of supply

If they don't supply the item, let them know you require recycled content!

 Check with them often to see if they supply the item





# Other Aspects of Green Procurement

Environmentally Preferable
 Products

Energy Efficient Products

 Alternative Fuels and Alternative Fueled Vehicles

Ozone-Depleting Substance

EPA Priority Chemicals



### Environmentally Preferable

- having a lesser effect on human health and the environment when compared with competing products or services
  - Examples: products that are less toxic, contain reduced VOCs, are durable or repairable, contain less packaging
  - •**EO 13101** requires Federal agencies to consider environmentally preferable attributes when purchasing goods and services and maximize the purchase of such products and services



- **EO 13221** directs agencies to purchase devices with minimal standby power at or below one watt where available.
- efficiency in the design, construction, and operation of Federal facilities and requires the consideration of ENERGY STAR® and other energy efficient products when purchasing or contracting for energy-using products.



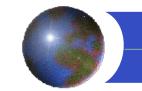
### Alternative Fuels and Alternative Fueled Vehicles

- Frency Policy Act of 1992 (EPAct) requires 75% of light duty vehicles acquired each year in a Federal fleet to be AFVs
  - Alt fuels include biodiesel, natural gas, propane, electricity, ethanol, and hydrogen fuel cell
  - EO 13149 requires 3 mpg increase in fleet fuel efficiency by end of FY 05
  - Also requirements for procurement of AFV and hybrid trucks (5% of those acquired)



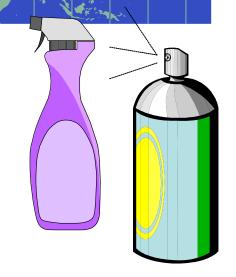
### Alternative Fuel Vehicles

- Electric
- •Flex-Fuel (E-85 = Ethanol and Gasoline mixture)
- Bi-Fuel (Natural Gas and Gasoline)
- Dedicated (Natural Gasonly)
- Hybrid (Electric and Other Fuel Such as Gasoline)



### Ozone-Depleting

- agencies to phase out the procurement of Class I ODSs by 31 Dec 2010. Facilities must:
  - Switch to safe, approved alternatives
  - Evaluate present and future uses of ODSs in equipment and systems
  - Turn in all excess ODSs from out-ofservice equipment to DoD



### Class I ODSs

**CFCs** 

Halons

Carbon tetrachloride

Methyl chloroform



### Priority Chemicals

- EO 13148 requires Federal agencies to reduce the use of EPA listed priority chemicals by 50% by Dec 31, 2006
- Priority chemicals are those used by the Federal Government that may result in significant harm to human health or the environment and that have known, readily available, less harmful substitutes
- The five chemicals targeted for immediate reduction are:

  Naphthalene

  Polychlorinated biphenyls

(PCBs)



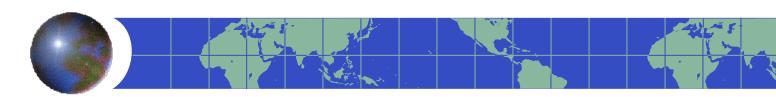
# Do you

- Which of these is NOT an example of a biobased prody
  - Ethanol (corn-based fuel)
  - Non-ozone-depleting aeros €
  - Sorbent made from cotton seed lint
  - Soy-based ink



# Do you know?

- Which of the following is NOT an element of Green Procurement?
  - Environmentally Preferable
  - Biobased
  - Recovered Materials
  - Sustainable Work Practices
  - Alternative Fuels



# Do you know?

- Buying a vehicle that runs on gasoline and natural gas is an example of which element of Green Procurement?
  - Environmentally Preferable
  - Recovered Materials
  - Alternative Fuels
  - Priority Chemicals

# Where Can Green Products Be

Found?
Government Supply Sources



- Defense Logistics Agency (DLA)
- Government Printing Office (GPO)
- Federal Logistics Information System (FLIS)
- Your Onpost Supply Store
- JWOD (Javits-Wagner-O'Day Act) Affiliates
- UNICOR (Prison Industries)
- Off-Post Commercial Vendors
  - Home Depot, Office Depot, Staples





### Use The Web



### **□** For Information

- EPA: www.epa.gov/cpg
- Govt Procurement www.govexec.com/procurement



#### **To Search for Products**

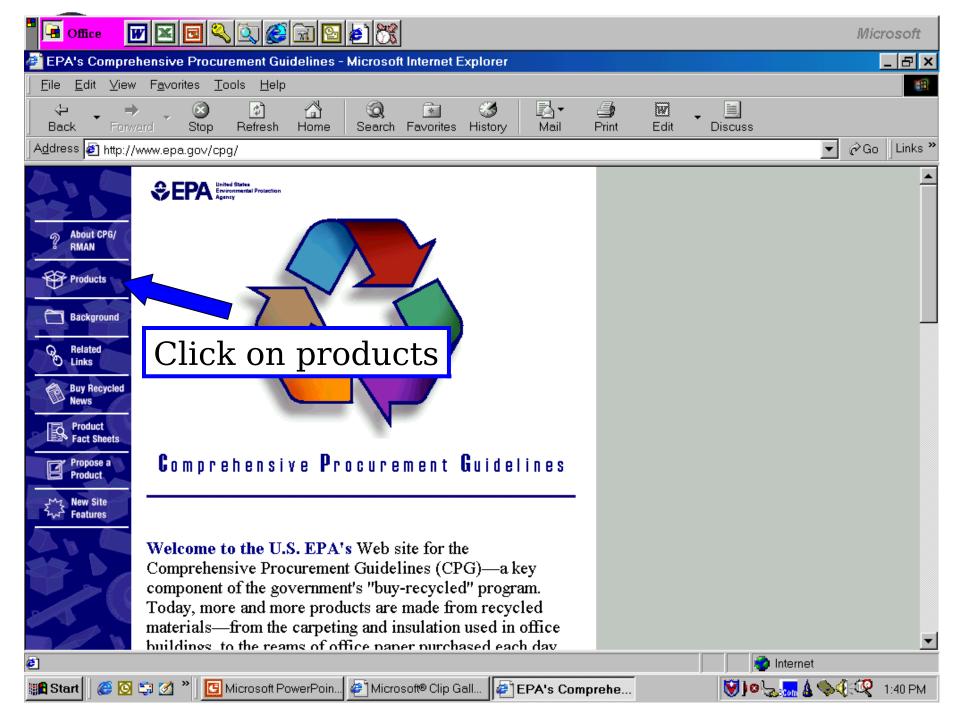
- GSA www.gsa.gov
- DLA www.dscr.dla.mil
- DLA www.emall.dla.mil
- EPA www.epa.gov/oppt/epp
- JWOD www.jwod.com
- USDA http://www.ars.usda.gov/bbcc/
- SBA http://pro-net.sba.gov (small businesses)



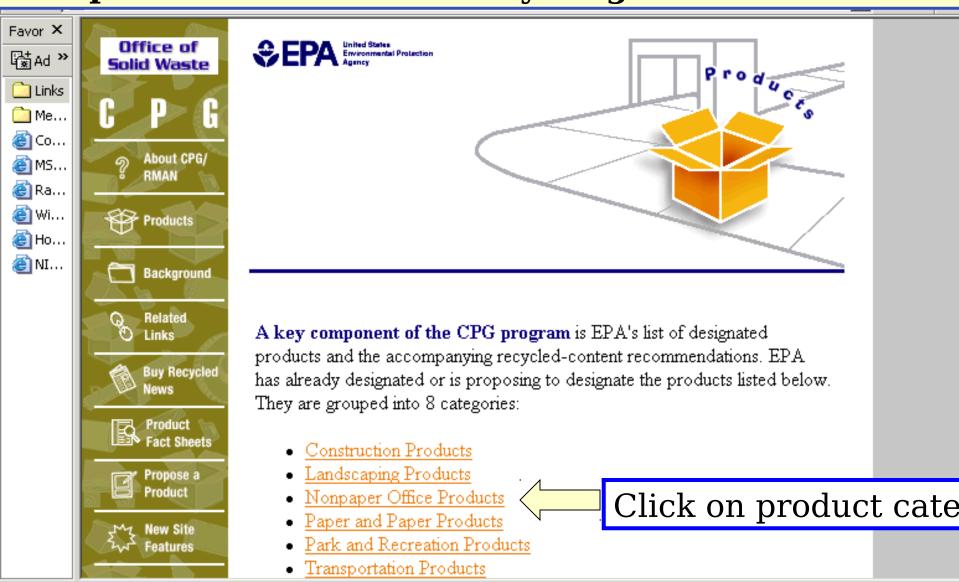


## EPA List of CPG Products and Recovered Materials Advisory Notices (RMANs)

www.epa.gov/c pg



### Example Search for office recycling and waste contain













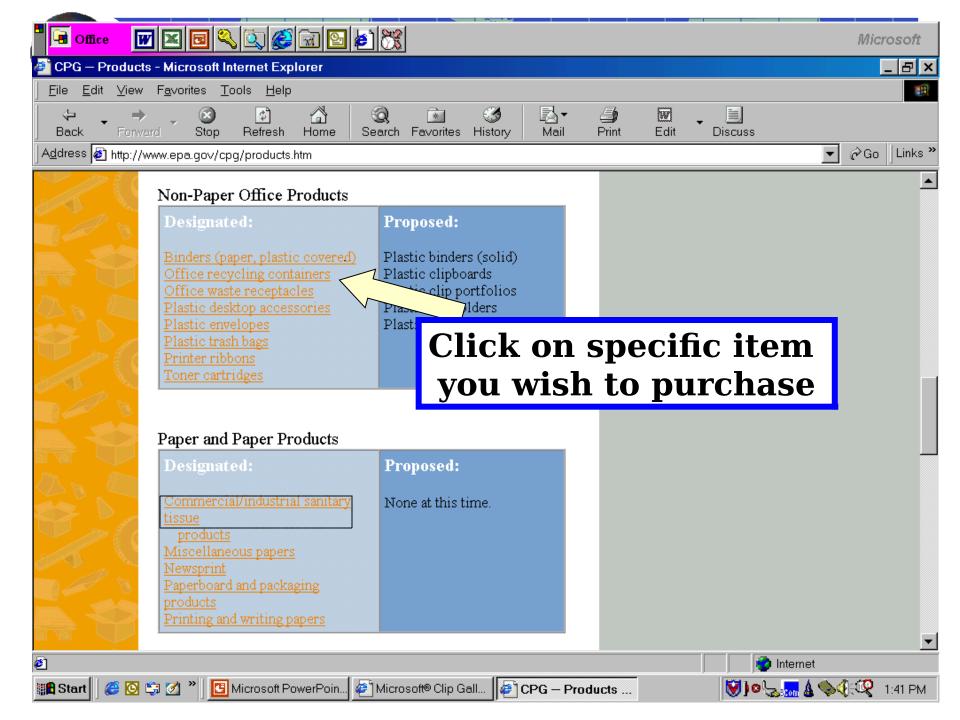




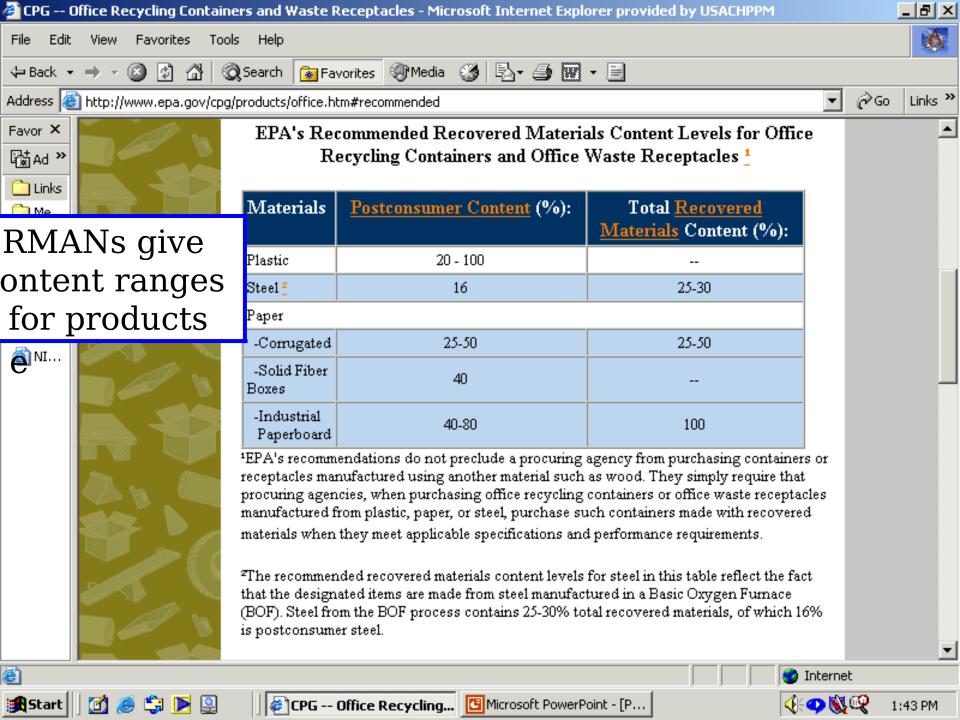


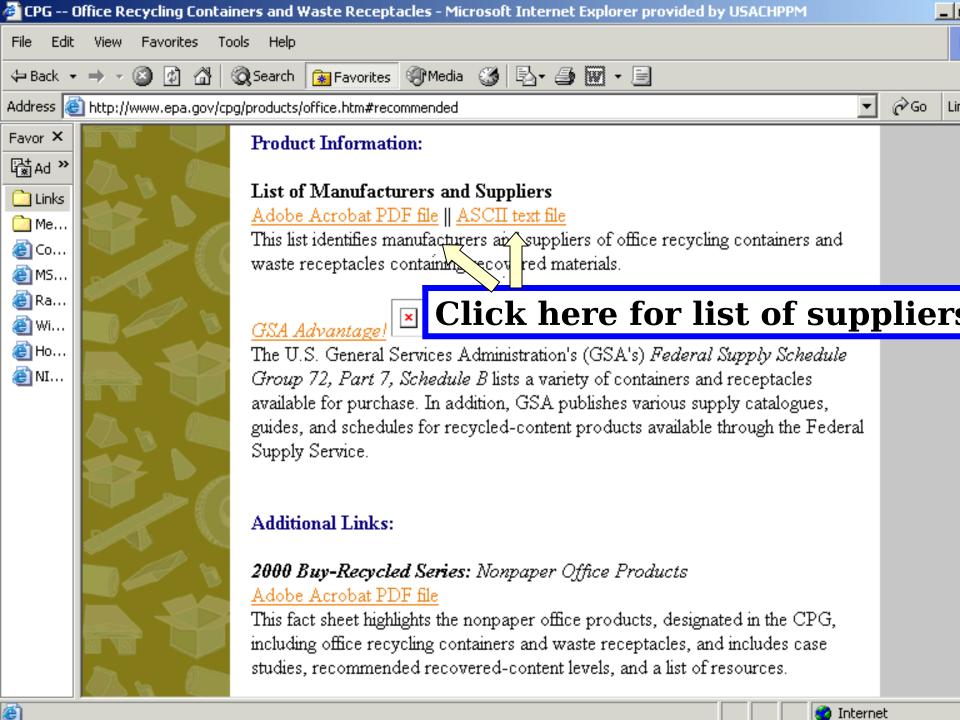


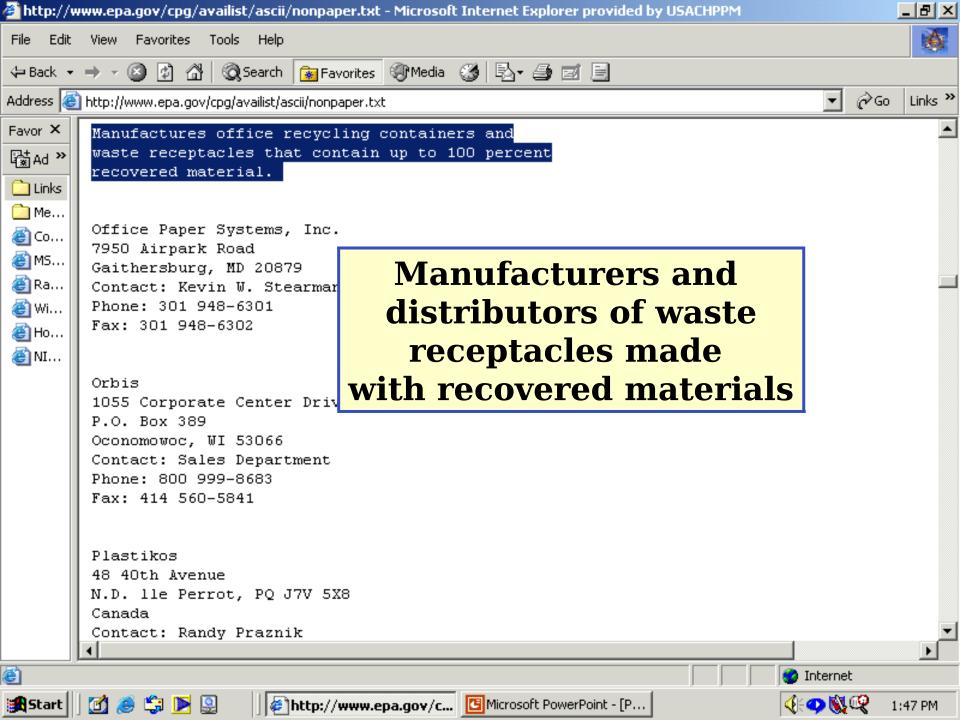






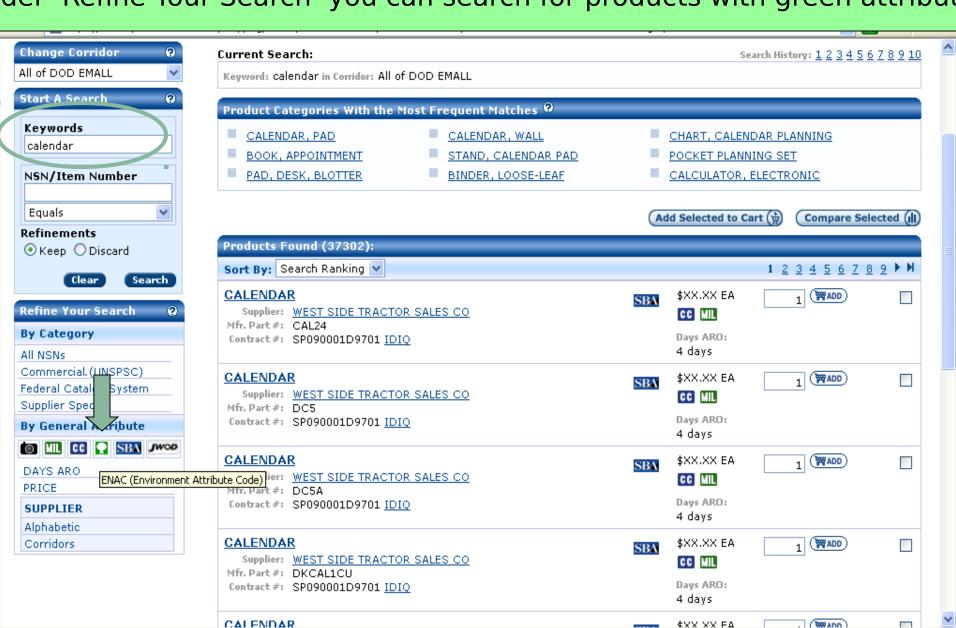


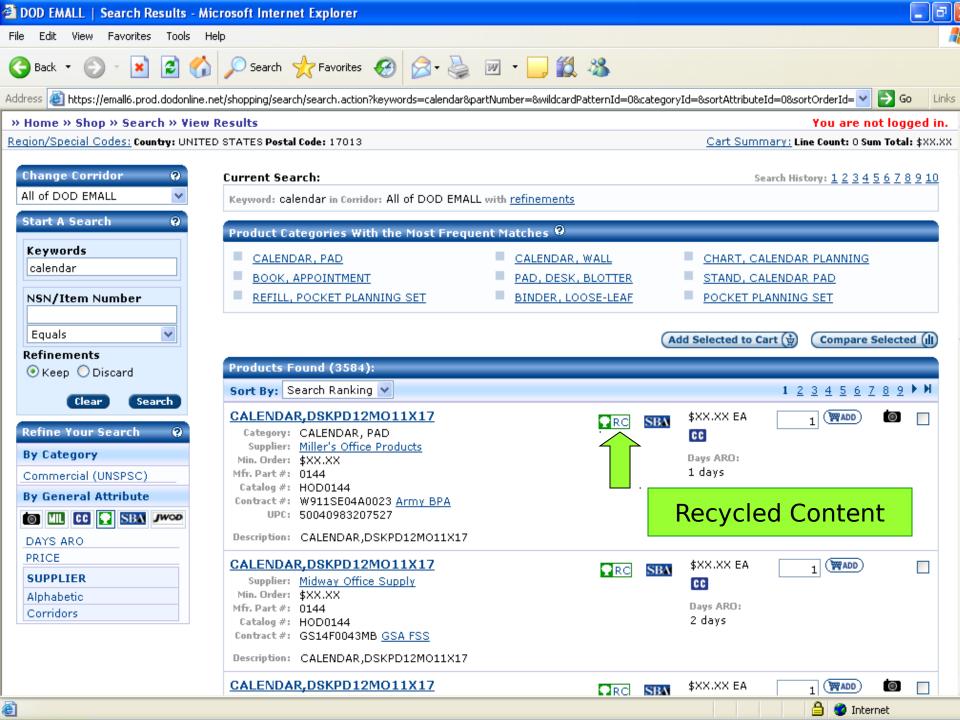


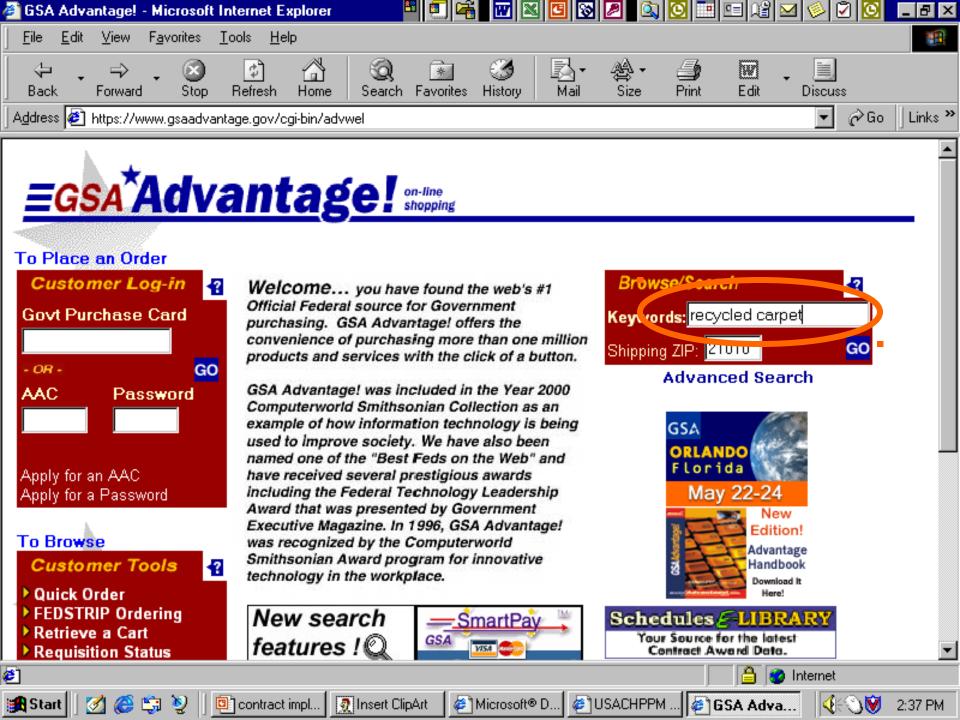


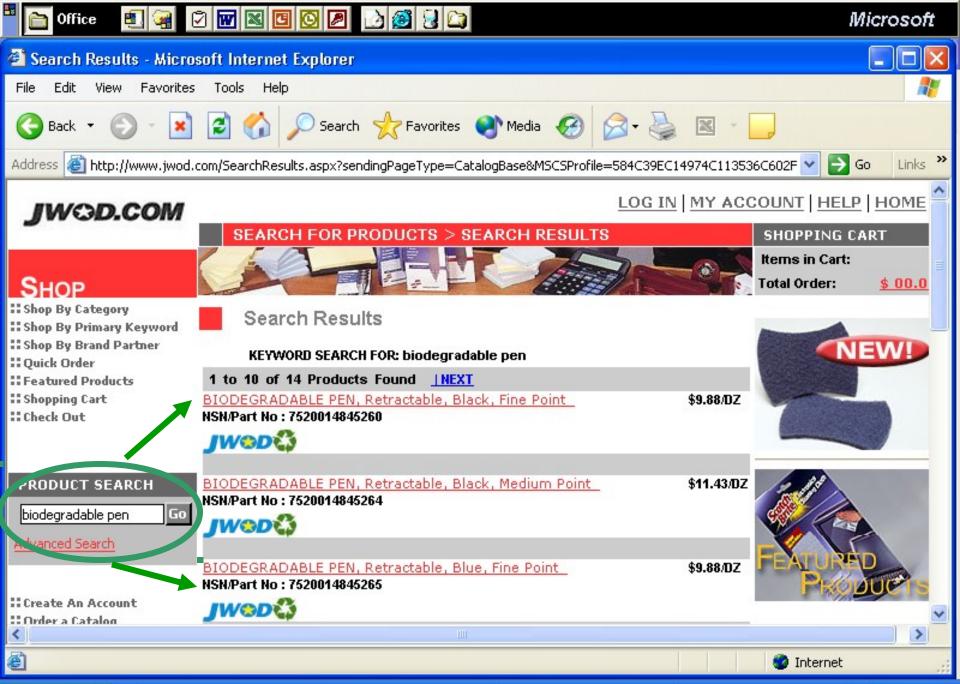
#### **DoD Emall**

der 'Refine Your Search' you can search for products with green attribut



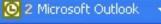








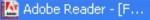






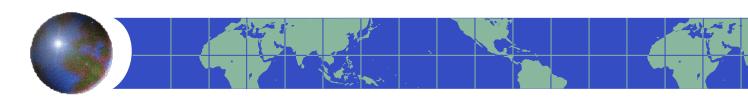




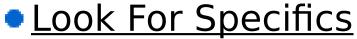








#### What's On The Label?



"50% Post-Consumer fiber" says more the "made with recycled products"

Meets EO 13101 or CPG requirements

Watch Out For Misleading Claims

"Now with higher recycled content"

Beware of Ambiguity or Advertising Ploys

"Environmentally friendly"

"Green"

Symbols depicting the earth or trees

Unexplained recycling logos

"Recyclable" - may not be recyclable In your community



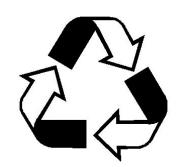
## Recycling Symbols and Whateley Mean



#### OUNDED CHASING ARROWS: RECYCLABLE







BOTH COLORED AND UNCOLORED ARROWS - BOTH RECYCLABLE AND MADE WITH RECYCLED MATERIALS



## Labeling Quiz Which is the Better Choice for Meeting CPG

ReqRiMANnts?

Item Postconsumer fiber (%)covered fiber (%)

Cards (index, postal, and other, including index	20	50
--	----	----









Does not contain substances potentially harmful to the ozone layer O Layer O Conganic

Possesses energy efficient attributes such as low standby power, auto shutoff, less energy usage, or use of rechargeable power source

Not processed or manufactured with synthetic (and petroleum derived) pesticides and fertilizers, antibiotics, genetic engineering, irradiation or sewage sludge

Meets environmental standards of a certifying organization, may include performance, environmental impact, packaging, and labeling

 Will disintegrate in the disposal environment in a reasonable amount of time No CFCs

Biodegradable

Green Seal

Energy Star



### The Lighter Side of Labels

- Sears hairdryer: "Don't use while sleeping"
- Rowenta iron: "Do not iron clothes on body"
- Dial soap: "Use like regular soap"
- Nytol sleep aid: "Warning. May cause drowsiness"
- Sainsbury's peanuts: "Warning. Contains peanuts"
- Bag of Frito's: "You could be a winner! No purchase necessary. Details inside"
- Christmas lights: "for indoor or outdoor use only"
- Child's superman costume: "Wearing of this garment does not enable you to fly"



## Reporting and Tracking

- EO 13101 directs Federal agencies to develop reporting and tracking of purchases of EPA- designated items
- (TREWNRICHIOUSETS)sk
  Force established a
  reporting work group to
  develop a low-burden
  reporting system for all
  federal agencies





### RCRA 6002 Current Reporting

Scheme

More on this in contracting Session!

- Contract purchases are reported using Form DD 350 through the
   Federal Procurement Data System (the number of contracts with the appropriate FAR clauses is reported)
- \$ Of the 61 products, only 8 "indicator" items are counted, to include both direct and contract purchases
- \$ Central supply sources (GSA, DLA) report purchases of the indicator items directly to OFEE

# Environmental Reporting Logistics System (ERLS) DLA's Automated Reporting System

- Provides web-based tracking and reporting for recycled, biobased, and other green products purchased by Federal agencies
- ERLS Green Procurement Report (GPR) tracks green and non-green products purchased from DLA and GSA – using environmental attribute codes (CPG, energy efficient, low VOC, water conserving, asbestos alternatives)
- Provides data at DOD Acquisition Activity Code (DODAAC) and installation level
- Data source for DOD Green Procurement Program metrics



# Additional Reporting Recommendations of the White House Taskutpratic substitution policies

- Currently policies for paper (GSA) and re-refined oil (DLA)
- Future considerations include toner cartridges, engine coolant, and retread tires
- Pilot programs to test tracking by vendors and bank card companies
- "Smart Card" technology to track and possibly block purchases
- EPA to aggressively assess AP on RCRA inspections





# How Will Purchases of EPA-Designated Items be

itorePARCRA and Multimedia Inspections

EPA Facility Questionnaires

Agency and Component Reporting Data

EPAS/Other Compliance Findings

IG Inspections



- Keep the lists of CPG and biobased items handy – refer to them when you buy or specify!
- Maximize your purchases of green products by
  - Searching for them in catalogs and online sources
  - Requesting them from your vendors and supply sources
- Document noncompliant purchases of designated products (those not meeting recycled-content or biobased requirements) over \$2,500 (for reasons of price, performance, or availability)



#### What Else Should You Do?

- Follow your organization's procedures for GP Documentation
  - Currently no Federal requirement for card purchases to be tracked by the purchaser

Document





- What would you look for on a label to ensure the greatest benefit for recycling programs?
  - Contains no additives
  - Safe for septic systems
  - High post-consumer recycled content
  - Government-approved



- •Which of the following is NOT an acceptable justification for purchasing a designated product without recycled or biobased content?
  - The price is unreasonable
  - The product will not meet performance standards
  - The product will be shipped overseas
  - The product is not available within a reasonable time frame



- Which of the following is currently used to track installation purchases of green products?
  - Purchase Card Receipts
  - DLA's Environmental Reporting Logistics System (ERLS)
  - EPA Multimedia Inspection Reports



### For More Information...

#### **Contact:**

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